

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT31/12 10.16  
\*\*\*CHANGES\*\*\*  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME ELISE CLOYD  
SALES PRSN WA- JOE KNAUER

BUYER NAME	<u>ELISE CLOYD</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

CLASS: NATL. LOCAL REGIONAL

(CE)

DATE OCT31/12 10.16

STA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		700P-800P	30		\$850.00	10/27	10/27	0		SAT	0
PROGRAM : JEO/WHEEL CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT27 STATION MAKEGOOD OFFERS : M4 OK'D BUY#21 MISSED: SAT/700P-800P OCT27 30S \$850.00 (OCT29/12) OFFER: NONE CMT: CREDIT DOLLARS WILL BE MADE GOOD ON HDL#63000000												
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =							AGENCY EST# = 1926					

REP: TEL# 703 528 7800  
FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
OCT31/12 10.16  
ORDER WORKSHEET  
HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP HEADLINE# 6299983    TRF# 329371  
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
OCT/12			56400.00	NOV/12		12875.00						
CONTRACT TOTAL												69275.00
TOTAL SPOTS												35

MARKET TOTALS \$185,635    WFTV 38%    WKMG 18%    WESH 29%    WOFL 12%    WKCF 1%    WRBW 0%    CABL 0%  
WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE